



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, February 22, 2022. Chairman Marty Layman presided. Members in attendance were Marty Layman, Alderman Ron Pinchok, Brittany Moore, Jeanie Stow, Randy Armstrong, and Youth Representative Inas Lalani. Mr. Derek Wright and Mr. Stephen Marlowe were absent.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Alderman Pinchok to approve the January 25, 2022, minutes as submitted. The motion was seconded by Ms. Moore, and it passed unanimously.

2. Ground Mounted Sign Applications:

a) Maurice's – 11443 Parkside Drive

Individual Tenant Panel Sign located at 11443 Parkside Drive.

Maurice's requested approval for an individual tenant panel sign located at 11443 Parkside Drive.

The staff recommended approval of the sign noting that it appeared to be legible.

Ms. Stow made a motion to approve the sign. Ms. Moore seconded the motion, which passed unanimously.

b) Allstate – 11416 Kingston Pike

Individual Tenant Panel Sign located at 11416 Kingston Pike.

Allstate requested approval for an individual tenant panel sign located at 11416 Kingston Pike.

The staff recommended approval of the sign noting that, although it appeared to be legible, he had suggested that the font size be increased if possible. Staff explained that the applicants were, however, concerned about the effect of increasing the text size on the company logo and had asked for the sign to be approved as submitted.

Ms. Moore made a motion to approve the sign as submitted. Ms. Stow seconded the motion, which passed unanimously.

2. Landscape Plan Applications:

a) Renaissance Farragut – 12756 Kingston Pike

Landscape plan for Renaissance Farragut located at 12756 Kingston Pike.

This item involved a required landscape plan for two additional buildings in the Renaissance Farragut development located at 12756 Kingston Pike.

The staff reviewed the plan and recommended approval.

The board briefly discussed the plan. A representative of the applicants was also present to answer questions. Mr. Armstrong made a motion to approve the plan. Ms. Stow seconded the motion, which passed unanimously.

3. Other Business:

a) Follow-up Discussion of Sign Ordinance Provisions for Peripheral Accessory Freestanding Signs

The staff presented the Board with possible amendments to address permitting directional (enter/exit) signs as peripheral accessory freestanding signs under the ordinance. The options included allowing both one and two signs at entry drives to individual sites. The proposed amendments also addressed setbacks and other issues for such signs.

The Board discussed the issue and felt that allowing two such signs per driveway access was reasonable. The board was also supportive of the revised setback provisions for such signs and requiring the poles and other structures supporting such signs to be architecturally compatible with the building(s) on the site. Following the discussion, the staff noted that he was working on other possible amendments to the ordinance to clarify or address a few other issues that had come-up since its original rewrite in 2020.

Meeting adjourned at 7:50 pm