



Memo

To: Tournament Directors
Group Coordinators

From: Sue Stuhl, Parks and Recreation Director
Karen Tindal, Tourism Coordinator
Lauren Cox, Parks & Athletics Coordinator

Re: Incentive Plan for Farragut Hotel Stays

Thank you for your renting a Town of Farragut field and/or facility. We look forward to working together to give your group the best experience possible and want you to be aware of our Farragut Hotel Incentive Plan. Our nine hotel partners look forward to welcoming you to town very soon.

Farragut Hotel Incentive Plan

- Individual, club, business or organization (herein known as “group”) reserves facility with Town of Farragut staff and pays deposit/facility fee as noted in contract.
- Groups arranges with Farragut hotels to reserve rooms for their event or tournament. Tourism coordinator will assist these groups with hotel contact information, but it is up to the group coordinator to make the arrangements. Please see the attached hotel contact list for your convenience.
- Facilities eligible for the incentive plan include the Town’s athletic fields/courts, Community Center Assembly Hall and gym, and McGill Plaza.
- After event/tournament, group coordinator or tournament director submits a signed form to PARD staff within two weeks of the event from Farragut hotel(s) with the specific number of hotel room nights rented/paid. This can include more than one hotel, but all hotels must be located in Farragut and hotels must be in good standing with their hotel/motel tax remittance.
- Staff will issue a rebate of \$2.55 per hotel room night to the organizing group up to, but not more than, the total facility rental charge. Rebate will be included with the return of the security deposit after event.
- The rebate amount of \$2.55 per hotel room is based on the 3% hotel/motel tax on an average daily room rate of \$85, which is approximately what the rate was in early 2020 before the pandemic.

Please review the chart showing the relationship with hotel room nights and the rebates.

Farragut Hotel Plan Incentive Submittal

Tournament Director/Group Coordinator name : _____

Tournament Director/Group Coordinator organization: _____

Total number of hotel nights used/paid for by your group: _____

Name of hotel: _____

Start date - rentals: _____

End date - rentals: _____

Printed name Hotel Representative: _____

Signature Hotel Representative: _____

Phone Number Hotel Representative: _____

Tournament Directors/Group Coordinators: Please have the Farragut hotel complete the following information and submit to Lcox@townoffarragut.org no more than 10 days after the last day of your tournament or rental to ensure rebate. If your group stayed at multiple hotel properties in the Town of Farragut, please submit a form for each hotel.

Farragut Hotel Incentive Plan - Facility Rentals Examples

Facility	Rental Cost/Day	Hotel Room Nights-100% Rebate	Hotel Room Nights-50% Rebate	Hotel Room Nights-25% Rebate
Synthetic Turf Fields	\$300 per field	118	59	29
Regular Turf Fields	\$150 per field	59	29	15
CC-Assembly Hall	\$850* per day	333	167	83
CC-Gym Tournament	\$600* per day	235	118	59
McGill Plaza	\$450* per day	176	88	44

*After hours social rate

Calculated on \$2.55 rebate per room night

Farragut Hotels & Town of Farragut

BUSINESS	CONTACT	#r	Email	PHONE/cell
Clarion Inn & Suites Knoxville West	Akshay Hira, Owner	98	gm.tn690@choicehotels.com clarioninnwestknoxville@gmail.com ahira@diamondpointhotels.com	865-671-1010 hotel
Comfort Suites Knoxville West/Farragut	Amit Patel, Owner Sam Patel, Owner Debbie Davis, GM Katie Patel, DOS	85	apatel@kisnahospitality.com spatel@kisnahospitality.com gm.tn423@choicehotels.com kpatel.kisna@gmail.com	865-675-7585 hotel 865-384-7191 Amit/c 865-406-0597 Sam/c 865-323-6979 Debbie/c 865-405-9076 Katie/c
Country Inn & Suites Knoxville West	HD Patel, Owner Harshi Patel, GM	57	ihdpatel@gmail.com countrysinnwestknox@gmail.com	865-675-9800 hotel 865-599-0671 HD/c 865-333-1503 Harshi/c
Fairfield Inn & Suites Knoxville West/Farragut	Trent Walker, GM Chris Donovan, DOS	90	trentwalker@vhghotels.com cdonovan@vhghotels.com	865-392-1122 hotel
Hampton Inn & Suites Knoxville Turkey Creek/Farragut	Darren Tallent, GM Charity Wilson, DOS Scott Pejsa, Regional VP of Ops	105	Darren.tallent@hilton.com knoxvillemdos@mckibbon.com scott.pejsa@mckibbon.com	865-966-0303 hotel 865-679-9315 Darren/c
Holiday Inn Express Hotel & Suites Knoxville/Farragut	Shashi Patel, Owner Alex Bhakta, Owner/GM	79	User393276@aol.com Jhawks180@yahoo.com alex11727@gmail.com	865-966-2500 hotel 731-293-9674 Alex/c
Rodeway Inn & Suites West Knoxville	HD Patel, Owner	50	ihdpatel@gmail.com	865-288-3641 hotel 865-599-0671 HD/c
Staybridge Suites Knoxville West/Farragut	Andrea White, Stokely Co, Pres Clay Stokely, GM/Owner Jasmine Veal, DOS Amy Myers, AGM	101	Andreawr@tds.net cstokely1@yahoo.com sales@sbsknoxvillewest.com amy.myers@sbsknoxvillewest.com	865-675-7829 hotel 865-966-4878 corp
Super 8 Knoxville West/Farragut	Ashok Patel, Owner	60	knoxvillesuper8@yahoo.com	865-356-4960 hotel
		Total 725		